

## CURRICULUM VITAE

1. Name : V.Vetri Selvi
2. Age & Date of Birth : 43 years & 05.04.1979
3. Designation & Subject : Assistant Professor
4. Educational Qualification : M.Com.,M.Phil.,NET.,SET.,
5. Date of Appointment : 06.10.2018
6. Date of Retirement : 30.04.2039
7. Spouse Name and Occupation : T.Murugan & Engine works



### 8. Qualifications – Academic:

Examinations passed	Register Number	Month & Year of passing	Subject	Class with Marks or Grade	Name of the College/University
SSLC	062321	April 1994	Tamil, English, Maths, Science, Social Science	First class 74%	State Board, TamilNadu
HSC	541289	March 1996	Accountancy, Commerce, History	First class 79%	State Board, TamilNadu
B.COM	96504966	April 1999	Commerce	First class 75%	T.B.A.K College for women, M.K University
M.COM	99701169	April 2001	Commerce	First class 73%	T.B.A.K College for women, M.K University
M.PHIL	2001661016	May 2002	Commerce	First class 70%	Alagappa University, Karaikudi
Ph.D	P3203	Pursuing	Commerce		Madurai Kamaraj University, Madurai
NET	71003864	Dec 2015	Commerce		UGC
SET	1202352	Jan 2016	Commerce		Mother Teresa Women's University, Kodaikanal

**9. Teaching Experience :**

Sl. No.	Place of Service	Period		Designation
		From	To	
1	N.P.R Arts & Science College	July2011-Mar 2012		Assistant Professor
2	G.T.N. Arts College, Dindigul.(SF)	June2012 – Oct 2018		Assistant Professor
3	G.T.N. Arts College, Dindigul.	Oct 2018 – till date		Assistant Professor

**10. Total Teaching Experience as on Sep 2021:**

Under graduate - 11 Years

Post Graduate - 4 Years

**11. Area of Specialization : i) Teaching - Accountancy**

**ii) Research - Finance**

**12. Orientation Course, Refresher, Short Term Courses Attended**

Sl. No.	Name of the Institution/University	From	To
1	Short Term Course : <b>Financial Accounting</b> , DEVI Ahilya Viswavidyalaya, Indore MHRD- Swayam	08.08.2019	31.10.2019
2	<b>Refresher Course in Commerce</b> , Shri Ram College of Commerce, University of Delhi MHRD- Swayam	01.09.2019	15.01.2020
3	FDP, <b>Developing Soft Skills and Personality</b> , IIT Kanpur, MHRD- Swayam	14.09.2020	06.11. 2020
4	UGC- Sponsored <b>Faculty Induction Programme</b> , Bharathidasan University,Trichirappalli	18.11.2020	17.12.2020
5	FDP,Research Methodology-Contemporary Issues,Guru Angad Dev Teaching Learning Centre under PMMMNMTT	08.12.2021	22.12.2021
5	FDP, <b>Leadership</b> , IIT Kharakpur, MHRD- Swayam	24.01.2022	18.02.2022
6	FDP, <b>Enhancing Soft Skills and Personality</b> , IIT Kanpur, MHRD- Swayam	21.02.2022	15.04.2022
7	UGC- Sponsored online <b>Refresher Course in Commerce and Business Studies</b> , Bharathidasan University,Trichirappalli	28.07.2022	10.08.2022

## 12. Seminars/Workshops/Conferences/Symposium – Participation

Sl. No.	Theme of Seminar/Workshops/Conferences/Symposium	Institution/Organisation	Date
1	One day National Conference on <b>e-Learning Management Systems</b>	N.P.R. Arts and Science College	11/02/12
2	National level Seminar on <b>Emerging Trends in Indian Banking Sector</b>	PG Department of Commerce, A.P.A College Palani	17/02/12
3	UGC sponsored (Autonomous Fund) State level workshop on <b>Soft Skill Development Programme</b>	PG& Research Department of Commerce, Government Arts College, Karur	01/10/14
4	FDP on <b>Emerging Trends in Accessing Electronic Resources</b>	IQAC and Central Library, G.T.N Arts College, Dindigul	04/02/17
5	Workshop on <b>Research methodology &amp; Statistical Analysis using SPSS</b>	PG and Research Department of Commerce, G.T.N Arts College, Dindigul	10&11/02/17
6	Workshop on <b>Designing &amp; Creating Website using Free Tools</b>	IQAC and Central Library, G.T.N Arts College, Dindigul.	02/09/17
7	Workshop on <b>Examinations reforms in Higher Education</b>	Office of the Controller of Examinations, GTN Arts College, Dindigul.	19/09/2018
8	One day National seminar on <b>Scholarly Communication Facets and Research Writing</b>	Central Library and Department of Library & Information Science G.T.N. Arts College in association with Academic Library Association	27/10/ 2018.
9	Workshop on <b>Outcome based Education-A Paradigm Shift</b>	IQAC, G.T.N. Arts College, Dindigul	27/06/2019
10	National level Workshop on <b>Art of Writing Research Paper and Publishing in High Reputed Journals</b>	Department of Economics G.T.N. Arts College, Dindigul	04/11/2019
11	Workshop on <b>Research Methodology using SPSS</b>	PG and Research Centre of Commerce, G.T.N Arts College	10/03/2020
12	In Service Teachers Training Programme conducted by TANSCHÉ	Madurai Kamaraj University	17.05.2022 to 18.05.2022

### 1. Seminars/Workshops/Conferences/Symposium –Attended

Sl.No.	Title of the Paper	Seminar / Workshop / Conference	Institution where Attended	Year
1	Performance of GIC after Privatisation	National	G.T.N Arts College	2015
2	Performance of GIC after Privatisation	Colloquium	G.T.N Arts College	2016
3	Export Potential Of Organic Products	National seminar	G.T.N Arts College	2019

### 1. Seminars/Workshops/Conferences/Symposium – Paper Presentation

Sl.No.	Title of the Paper	Seminar / Workshop / Conference	Institution where Attended	Year
1	Performance of GIC after Privatisation	National level Seminar on Quality Enhancement in Social Science Arena	Organised by PG and Research Department of Commerce G.T.N Arts College	2015
2	Performance of GIC after Privatisation	Commerce Research Colloquium	Organised by PG and Research Centre of Commerce G.T.N Arts College	2016
3	Export Potential Of Organic Products	National seminar	G.T.N Arts College	2019

### Live Webinar/Workshops/Conferences/FDP – Participation (Online Mode)

Sl. No.	Theme of Seminar/Workshops/Conferences/ FDP	Institution/Organisation	Date
1	Webinar on <b>Digital Learning-Adopted by Chance, Let's Adopt by Choice</b>	Chennai Institute of Technology, Chennai	09/05/20 & 16/05/20
2	Webinar on <b>Assessment and Evaluation in Outcome Based Education</b>	Office of Controller of Examination, G.T.N Arts College, Dindigul	11/05/20
3	Webinar on <b>A Good Teacher to Great Teacher</b>	ICT Academy	14/05/20
4	One day Webinar on <b>Insurance for Business Enterprise</b>	Kalasalingam Business School by Department of Commerce, Kalasalingam Academy of	15/05/20

		Research and Education, Krishnankoil, Srivilliputhur	
5	Webinar on <b>An Overview of GST</b>	Department of Commerce with Computer Application, G.T.N Arts College, Dindigul	16/05/20
6	Three days Webinar on <b>Future of Entrepreneurship and Employment Opportunities</b>	Department of Management Studies Nehru Institute of Technology, Coimbatore	13/05/20 to 15/05/20
7	International E-Conference on <b>Strategies&amp;Challenges in Higher Education during COVID-19 lockdown period in India with reference to the world</b>	Government Vidarbha Institute of Science and Humanities, Amravati	15/05/20 to 17/05/20
8	Webinar on <b>Social Intelligence in Class Rooms</b>	St. Antony's College of Arts and Science for Women,Dindigul	18/05/20
9	Webinar on <b>Trends in Commerce Study through Online Learning</b>	PG and Research Department of Commerce, G.T.N. Arts College, Dindigul	18/05/20
10	FDP on <b>Effective Learning and Teaching Methods of Business Practices</b>	Kalasalingam Academy of Research and Education, Kalasalingam Business School, Krishnan koil	19/05/ 20 to 25/05/20
11	FDP webinar on <b>The Art of Debriefing in Simulation Based Learning</b>	Hindustan College of Arts and Science, Coimbatore	22/05/20
12	National Webinar on <b>Impact of COVID-19 on Investor Behaviour</b>	Post Graduate and Research Department of Commerce(shift-I) and IGAC, Patrician College of Arts and Science, Adyar, Chennai	23/05/20
13	National webinar on <b>The New Normal in Education</b>	IQAC, St. Albert's College, Ernakulam	23/05/20

14	National Virtual FDP on <b>Project Proposals for Funding Agencies (UGC Stride &amp; ICSSR Impress): Preparation and Submission Protocol</b>	Research and Development Center, Tamil Nadu Teachers Education University, Karappakkam	25&26/05/20
15	Webinar on <b>Perceived changes in Higher Education Post Covid</b>	Birla Global University	26/05/20
16	Webinar on <b>Attitude Shift &amp; Intellectual Property Rights and Entrepreneurship</b>	Department of Commerce (SSC) G.T.N. Arts College, Dindigul	29/05/20
17	National level Webinar on <b>Process of Insolvency Resolution under Insolvency and Bankruptcy Code</b>	Department of Finance and Taxation, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai	
18	National level Webinar on <b>The Key to Effective</b>	Department of English, Mohamed	30/05/20

	<b>Communication</b>	Sathak Hamid College of Arts and Science for Women, Ramanathapuram	
19	FDP on <b>Skill Development</b>	Department of Commerce(General),Vels Institute of Science, Technology & Advanced Studies	31/05/20 01/06/20

20	Challenges in Higher Education for Stakeholders in post covid-19	Keshav Memorial Institute of Commerce and Science, Narayanaguda,Hyderabad	03/06/20
21	National webinar on <b>New Era Teaching Pedagogy: Challenges and Opportunities</b>	St.Xavier's College, Nevta, Jaipur	05/06/20
22	Building a Sustainable Future	ICT Academy, Chennai	12/06/20
23	One Week National Level Faculty Development Programme on <b>Effective &amp; Quality Research Writing</b>	Department of Commerce(shift-II) in association with IQAC, Patrician College of Arts and Science, Adyar, Chennai	07/06/20 to 13/06/20
24	FDP on <b>MOOCS &amp; MOODLE based Learning Management System</b>	Indira Gandhi University, Meerpur, Rewari	15/06/20 to 22/06/20
25	Webinar on <b>Innovation in Industry 4.0</b>	School of Management Studies in association with Institution's Innovation Council, Sathyabama Institute of Science and Technology, Chennai	19/06/20
26	International Webinar on <b>A bundle of Tools for Online Teaching</b>	Sri Ramakrishna Mission College of Education, Coimbatore	27/06/20
27	FDP on International webinar on <b>Introduction to E-Learning and it's Challenges</b>	Department of Corporate Secretaryship (shift-II) Patrician College of Arts and Science, Adyar, Chennai	28/06/20
28	Webinar on <b>OBE Framework Nurturing Graduates Towards Employability</b>	Curriculum Development Cell, G.T.N Arts College	29/06/20
29	National level webinar on <b>Quality Assurance through Higher Education –Role of Teachers</b>	IQAC, Sri Parasakthi College for Women, Courtallam	29/06/20
30	Webinar on <b>Emerging Trends &amp; Opportunities in Financial Markets</b>	Placement Cell, SRM Arts and Science College, Kattankulathur	30/06/20

31	International Webinar on <b>Approaches on Online Teaching and its Assessment Methods</b>	Department of Commerce (shift II) and IQAC ,Patrician College of Arts and Science, Adyar, Chennai	04/07/20
32	National Level Online FDP on <b>Revised NAAC Accreditation Framework Perceptions</b>	G.T.N Arts College	12/05/21 to 15/05/21
33	National Level Webinar on <b>Patent Drafting Skills for Researchers and Academicians</b>	PG and Research Centre of Commerce, G.T.N Arts College	31/05/21
34	Webinar on <b>Plan your Income and File your Return</b>	PG and Research Department of Commerce(shift-I)	04/06/21
35	Online training programme on <b>Thunderstorm and Lighting Safety of Women and Children</b>	National Institute of Disaster Management(Ministry of Home Affairs) New Delhi in collaboration with Federation of Indian chamber of commerce and Industry and G.T.N. Arts College, Dindigul	04/08/21
36	FDP on <b>ICT Enabled Teaching and Learning Process</b>	IQAC, Dr. Umayal Ramanathan College for Women, Karai Kudd	07/08/21
37	UGC-Sponsored Webinar on <b>Climate Change</b>	UGC-HRDC, Bharathidasan University, Trichirappalli	11/08/21
38	UGC-Sponsored Webinar on <b>Professional Ethics for Teachers</b>	UGC-HRDC, Bharathidasan University, Trichirappalli	16/08/21
39	UGC-Sponsored Webinar on <b>NEP 2020:Perspective and Prospects</b>	UGC-HRDC, Bharathidasan University, Trichirappalli	18/08/21
40	FDP on <b>Mentoring Pedagogy and Teaching for Higher Education</b>	Department of Commerce (Accounting and Finance), Prince Shri Venkateshwara Arts and Science College	21/08/21
41	Webinar on <b>Digital Marketing Strategy for our Digital World: It's Relevance, Demands and Dilemmas</b>	Department of Commerce, Mary Matha College of Arts and science	12/09/21
42	Faculty Development webinar under UGC PARAMARSH scheme on <b>Autonomy and Innovations of Higher Education</b>	IQAC and Department of History, SFR College for Women, Sivakasi	18/09/21
43	National level webinar on <b>Teaching is Reaching</b>	Thassim Beevi Abdul Kadar College for Women,Kilakarai	21/09/21

44	National level webinar on <b>Competition Issues in India</b>	Gobi Arts & Science College, Gobichettipalayam	25/09/21
45	Workshop on <b>Bloom's Taxonomy based Question Paper Design for Outcome based Education</b>	Department of Commerce in association with IQAC under UGC-PARAMARSH Scheme, ANJA College, Sivakasi	27/09/21
46	One Day International Webinar on <b>Selecting the Right Journal and Understanding the Publication Process</b>	Centre for Research and Development, TBAK College for Women, Kilakarai.	23/10/21
47	National Level FDP on Google Applications	Sona College of Arts and Science, Salem	27/11/21
48	Webinar on Contemporary HR Management Problems and Solutions	The New College, Department of Bank Management, Chennai	20/12/21
49	Webinar on <b>Excave Hidden Entrepreneurial Skills</b>	SRM Institute of Science and Technology, Department of Commerce (Accounting and Finance) Ramapuram Campus	10/03/22
50	A National Webinar on <b>Emotional Intelligence</b>	Pragyan Foundation	08/04/22
51	National Webinar on <b>NEP 2020: Focusing on Higher Education and Research</b>	Indian Accounting Association, Tiruchirapalli Branch	28/05/22
52	UGC-Sponsored Webinar on Digital Governance	UGC-HRDC, Bharathidasan University, Trichirappalli	30/08/22



#### 4. Seminars/Workshops/Conferences/Symposium – Organised

1	Member of Organising committee of <b>People Education Programme</b> conducted by Divisional Khadi and Village commission at G. T.N Arts College(Autonomous) Dindigul on 29 & 30 01.2019
2	Member of Organising committee of One day national seminar(under UGC grant) on <b>Emerging Trends in Organic Products- GTNCETOP2019</b> conducted by PG & Research Department of Commerce, G.T.N Arts College(Autonomous) Dindigul on 22.03.2019
3	Member of Organising committee of One day State Level Workshop on <b>Research Methodology using SPSS</b> conducted by PG & Research Department of Commerce, G.T.N Arts College(Autonomous) Dindigul on 10.03.2020

#### 2.List of Publications

##### International Journals

Sl.No.	Title of the Article	Name of the Journal	Volume, Year, Page No.	ISSN No.	Impact Factor	Scopus Index Yes / No
1	Impact of ICT in E- Commerce	International Journal of Research and Analytical Reviews	Volume 5, 2018 Pg. No 110	2348-1269	5.75	No
2	Impact of Work Related Factors on Quality of Work Life of Employees in Small Scale Industries in Dindigul District	International Journal of Applied Business and Economic Research	Volume 17, 2019 Pg. No 207-212	0972-7302		No
3	Export Potential of Organic Product	Emerging Trends in Organic Products	Chapter-II Pg.No 120-125	978-93-89146-42-4		No
4	An Empirical Analysis on Performance of General Insurance Industry in India	EPRA International Journal of Multidisciplinary Research	Volume 7	2455-3662(online)		No

5	An Empirical Analysis in Impact of Foreign Banks on Scheduled Commercial Banks in India	AEGAEUM Journal	Volume IX Issue X	0776-3808		No
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#### **14. Membership in Academic Bodies / Editorial Boards and Board of Studies**

##### **1. Life Member in Indian Accounting Association**

#### **15. Paper Setters / Examiner ship in other Institutions**

1. A.V.C College ,Nagai.
2. KarpagamUniversity,Coimbatore.
- 3.A.V.V.M.Sri Pushpam College,Poondi.
4. S.F.R. College for Women, Sivakasi.
5. Alagappa University,Karaikudi.
- 6.P.S.G.Arts and Science College,Coimbatore.

#### **16. Students' Welfare Activities**

1. Member of Competitive Examinations Committee
2. Member of Students Grievances and Counseling Committee
- 3.Member of Library Stock verification Committee
4. Member in Discipline Committee
5. Member of CIA Committee

